FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032443-A **Type of Permit:** FILMING **Release Date:** 10/13/2010

Production Company SEDNA FILMS

Insured Company Name SEDNA FILMS

Contact Phone No. 1 310-450-3700
Contact Phone No. 2
Fax 310-450-7426
Address 2525 MAIN ST
SANTA MONICA, California 90405

Production Title SOUTH LAND PROMO

Type of Production Commercial - Standard

Producer Jen Fong

Director JB Callin

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Daniel Alvarez

Location Manager Mike Haro
Primary Phone Office - 310-450-2700
Secondary Phone Mobile - 310-804-5762

Location Assistant n/a n/a
Primary Phone Office - 310-450-2700
Secondary Phone

Fees

LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$456.00

Total Permit Fee $906.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00032443-A
Production Company SEDNA FILMS
Insured Company SEDNA FILMS
Production Title SOUTH LAND PROMO

Location Manager Mike Haro
Primary Phone Office - 310-450-2700
Secondary Phone Mobile - 310-804-5762

Location Address 1725 Toberman St, Los Angeles, CA, 90015

Location Type Park

Film Dates 10/14/2010 - 10/14/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	3
Motor Homes	1
Portable restrooms	1
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	10
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Filming basketball court, 10 extras; camera & equipment on b-ball court.;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C5

Location Notes TOBERMAN PLAYGROUND PARK

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Lizeth Sagory
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note NO CHARGE RIDER COLLECTS USE FEE FOR THE TOBERMAN REC BASKET BALL COURTS ON 10/14 FROM 7AM TO 7PM WHICH REQUIRES ONE MONITOR

Coordinator Note NO CHARGE RIDER RELEASES LOCATION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number	F00032443-A	**Location Manager**	Mike Haro
Production Company	SEDNA FILMS	Primary Phone	Office - 310-450-2700
Insured Company	SEDNA FILMS	Secondary Phone	Mobile - 310-804-5762
Production Title	SOUTH LAND PROMO		

Location Address Toberman - Venice - Washington - Burlington, Los Angeles, CA, 90015

Location Type Walking Grid

Film Dates 10/14/2010 - 10/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	3
Motor Homes	1
Portable restrooms	1
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	10
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; walk and talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Pasadena Fire Department

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note NO CHARGE RIDER RELEASES LOCATION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT